



THE WAYNE STINCHCOMB  
**BIG ORANGE**  
— M E L A N O M A F O U N D A T I O N —  
www.big-orange.org

# 2020 Sponsorship

## Event Details:

Saturday, October 3, 2020

7:00 p.m. – 12:00 a.m.

Martin's East

9000 Pulaski Highway

Middle River, MD 21220



The Wayne Stinchcomb Big Orange Melanoma Foundation has teamed up with the **Melanoma Research Alliance (MRA)**. Since its founding in 2007, MRA has committed \$110 million in funding to advance our understanding of this disease. MRA funds projects in the areas of prevention, diagnosis, and treatment, with the majority of funding allocated for melanoma treatment. This year we are again offering a great opportunity to promote your support in the fight against melanoma. Consider sponsoring our largest fundraiser of the year. This event draws over 800 local leaders, healthcare professionals, business corporations and community members.

In recognition of our contributions to the MRA, a Young Investigator Award was named after Wayne Stinchcomb and awarded over three years to Rachel Vogel, The University of Minnesota – Twin Cities, for her pilot study of intervention to reduce sunburns in melanoma survivors.

### **Presenting Sponsor - \$10,000**

- 25 tickets to our 2020 Event on October 3rd
- Your banner displayed at event
- Full page ad in program (5.5"x8.5")
- Promotion on The Big Orange Facebook and Website
- Logo on key Big Orange merchandise (Subject to time restrictions)

### **Platinum Sponsor - \$7,500**

- 20 tickets to our 2020 Event on October 3rd
- Your banner displayed at event
- Full page ad in program (5.5"x8.5")
- Promotion on The Big Orange Facebook and Website
- Logo on key Big Orange merchandise (Subject to time restrictions)

### **Gold Sponsor - \$5,000**

- 10 tickets to our 2020 Event on October 3rd
- Your banner displayed at event
- Full page ad in program (5.5"x8.5")
- Promotion on The Big Orange Facebook and Website
- Logo on key Big Orange merchandise (Subject to time restrictions)

### **Silver Sponsor - \$2,500**

- 10 tickets to our 2020 Event on October 3rd
- Your banner displayed at event
- 1/2 page ad in program (5.5"x4.25")
- Promotion on The Big Orange Facebook and Website

### **Bronze Sponsor - \$1,000**

- 4 tickets to our 2020 Event on October 3rd
- 1/2 page ad in program (5.5"x4.25")
- Promotion on The Big Orange Facebook and Website

### **Participating Sponsor - \$500**

- 2 tickets to our 2020 Event on October 3rd
- 1/2 page ad in program (5.5"x4.25")
- Promotion on The Big Orange Facebook and Website

### **Bull Roast Program**

\*Full Page ad \$400    \* ½ page ad \$250    \*In memory/honor (single line in program) \$20

Contact Kevin Ciamarra (443-865-8705) or [kciamarra@pflanigan.com](mailto:kciamarra@pflanigan.com) to confirm your support.

[www.Big-Orange.org](http://www.Big-Orange.org)    A Non-Profit 501(c)3 - IRS Tax ID# 45-2859074